

PROJECT TITLE: Higher Education Learning Partnership

PROJECT ACRONYM: HELP

MAIN OBJECTIVES OF THE PROJECT:

To establish learning partnerships (HELP) in South Eastern Europe between higher education and enterprises at the local level to:

- Identify and prioritise the main learning and training needs to promote local enterprise development
- Evaluate the existing learning and training opportunities at the local level and the ways these could be improved within HELPs in terms of the access, structure and content of learning and training programmes
- Share experience of local HELPs at the regional level and explore existing models of partnership for knowledge exchange between education and enterprise
- To increase the availability of relevant information at the regional level on the nature and extend of skill shortages affecting economic development
- Prepare certified learning and training programmes within HELPs tailored to local enterprise development needs and priorities
- Pilot, monitor and evaluate the learning and training programmes, especially the potential for sustainability based on private provision
- Disseminate results widely, particularly at the regional policy-making levels to support economic transition within South Eastern Europe

SUMMARY OF THE PROJECT:

The South East European region faces important challenges associated with economic and social reform. Notable consequences of this reform are increased unemployment, poverty and social exclusion. Further, the region has witnessed changing shares of employment in agriculture, manufacturing and the service sector. This in combination with occupational changes has given rise to the need for new or adapted skill sets in the labour market.

A major concern of this project is, through learning partnerships, to increase the quality and availability of those skills needed by enterprise and their labour forces to encourage innovation, increase competitiveness and raise productivity. The broad participation of stakeholders will increase the capacity of learning partnerships to improve the match between local skill requirements and training provision. Increasing the flexibility and responsiveness of adult learning provided by higher education institutions will make significant contributions to improving employability and competitiveness at local level and economic growth and opportunity at the regional level. Additionally, this will offer a more coherent and integrated response to economic concerns of competitiveness and employability and social issues of poverty and social exclusion.

[Link to webpage](#)

DURATION OF THE PROJECT: up to 3 years

LANGUAGE OF THE PROJECT: English

CO-ORDINATING INSTITUTION:

Tessedik Samuel College, Hungary
Rector: Mr. Janos Puskas
Szarvas

PROJECT CO-ORDINATOR:

Michael Alderson
Head of International Development
Tessedik Samuel College, Hungary

PROJECT PARTNERS:

5 Countries involved (Hungary – co-ordinating institution, Croatia, Serbia, Romania, UK).
From each partner country one higher education institution and different partners are involved.

1. Tessedik Samuel College, Hungary
 - 1.1. Gallicop Poultry Hatching and Processing Company Limited (Enterprise)
 - 1.2. Körös-Völgye Alapítvány (Foundation to Support SMEs) (Non-governmental organisation)
2. J.J. Strossmayer University of Osijek, Faculty of Food Technology, Croatia
 - 2.1. IPK Kandit d.d.
 - 2.2. Brewery Osijek
3. University of Novi Sad, Serbia
 - 3.1. Centre for Strategic Economic Studies (Research Institution)
 - 3.2. Carlsberg Serbia, (Enterprise)
4. Politehnica University of Timisoara, Romania
 - 4.1. Ministry for SME, Commerce, Tourism and Liberal Professions (Public Authority)
 - 4.2. SC Balbeary Treatment Buzias SA (Enterprise)
 - 4.3. Agora University (Higher Education Institution)
5. Telford College of Arts and Technology, UK

CONTACT PERSON FOR PTFOS: prof. dr. Milena L. Mandić